

Time	Session		Topic	Presenter
8:00 - 8:30	<b>Registration &amp; Continental Breakfast</b>			
8:30 - 8:45	<b>A: Welcome</b>	<b>A</b>	<b>Welcome &amp; Opening Remarks</b>	Graham Donald, President, Brainstorm Consulting
8:45 - 9:45	<b>B: Opening Plenary</b>	<b>B</b>	<b>10 Keys to Campus Recruiting in a Recession (And 5 Reasons to Increase Your Recruiting Now!)</b>	Graham Donald, President, Brainstorm Consulting
9:45 - 10:00	<b>Networking &amp; Refreshment Break</b>			
10:00 - 11:00	<b>C: Plenary</b>	<b>C</b>	<b>The Four Generation Workplace: Managing the NEW Generation Gap</b>	Patrick Sullivan, President, Workopolis
11:00 - 11:15	<b>Networking &amp; Refreshment Break</b>			
11:15 - 12:30	<b>D: Student Panel</b>	<b>D</b>	<b>Navigating the Student Scene</b>	Student Panel; Facilitated by Kirk Hill, Executive Director, Career Services, SFU, Business
12:30 - 1:30	<b>Lunch</b>			
1:30 - 2:45	<b>E: Career Centre Panel</b>	<b>E</b>	<b>Success Tactics from the Front Line: What Works in 2009!</b>	Howie Outerbridge, University of British Columbia / Deborah Bartlette, University of the Fraser Valley / Kirk Hill, Simon Fraser University, Business
2:45 - 3:00	<b>Networking &amp; Refreshment Break</b>			
3:00 - 4:10	<b>F: Closing Plenary</b>	<b>F</b>	<b>Employer Branding in Campus Recruiting: Why It Matters Today More Than Ever</b>	Sabine Gillert, Senior Brand Consultant, TMP Worldwide
4:10 - 4:15	<b>G: Forum Closing</b>	<b>G</b>	<b>Closing Remarks</b>	Graham Donald, President, Brainstorm Consulting
4:15 - 5:00	<b>H: Networking Reception</b>	<b>H</b>	<b>Cocktail Reception for Employers and Career Centre Professionals</b>	